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| **Project Name** |
| **Contact name** | **Email@ukbonn.de** | **Phone** | **Website** |
| *(Insert image)* | Short description |

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| Datei:Universität Bonn.svg – Wikipedia**Stage:** Pre-Launch**Technology Readiness Level:** TRL 2**Industry:** R&D tools**Market size:** $38B**Looking for:** Team members with experience in:* Business Development
 | **CHALLENGE / PROBLEM:**What problem are you solving from a customer perspective?Who is the customer?Why is that problem important?**SOLUTION:**What ist the solution? |
| **TEAM:**Who are the founders and what are their roles?Why are you qualified to solve the problem?

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| (Insert image) | NamePosition |

Other members: | **COMPETITIVE ADVANTAGE:**How are you different/better?**COMPETITORS:**Who else is on the market with a similar solution?**REVENUE MODEL:**How will you make money? |
| **PRODUCT DEVELOPMENT:**Is there an MVP? What can the MVP do? | **FUNDING NEEDS:**How much capital do you need and what for? |
| **MILESTONES & PROJECTIONS:**Have you generated any revenue?What are the revenue and profit forecasts for the next few years?

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| Year | **2019** | **2020** | **2021** | **2022 (today)** | **2023** | **2024** | **2025** | **2026** |
| Funding | N/A |  |  |  |  |  |  |  |
| TRL | TRL 1 | TRL 2 |  |  |  |  |  |  |
| Revenue | N/A | N/A |  |  |  |  |  |  |

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