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| --- | --- | --- | --- | --- | --- |
| **Project Name** | | | | | |
| **Contact name** | **Email@ukbonn.de** | | **Phone** | **Website** |
| *(Insert image)* | | Short description | | | |

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| --- | --- |
| Datei:Universität Bonn.svg – Wikipedia  **Stage:** Pre-Launch  **Technology Readiness Level:** TRL 2  **Industry:** R&D tools  **Market size:** $38B  **Looking for:** Team members with experience in:   * Business Development | **CHALLENGE / PROBLEM:**  What problem are you solving from a customer perspective?  Who is the customer?  Why is that problem important?  **SOLUTION:**  What ist the solution? |
| **TEAM:**  Who are the founders and what are their roles?  Why are you qualified to solve the problem?   |  |  | | --- | --- | | (Insert image) | Name  Position |  |  |  | | --- | --- | | (Insert image) | Name  Position |  |  |  | | --- | --- | | (Insert image) | Name  Position |   Other members: | **COMPETITIVE ADVANTAGE:**  How are you different/better?  **COMPETITORS:**  Who else is on the market with a similar solution?  **REVENUE MODEL:**  How will you make money? |
| **PRODUCT DEVELOPMENT:**  Is there an MVP? What can the MVP do? | **FUNDING NEEDS:**  How much capital do you need and what for? |
| **MILESTONES & PROJECTIONS:**  Have you generated any revenue?  What are the revenue and profit forecasts for the next few years?   |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | Year | **2019** | **2020** | **2021** | **2022 (today)** | **2023** | **2024** | **2025** | **2026** | | Funding | N/A |  |  |  |  |  |  |  | | TRL | TRL 1 | TRL 2 |  |  |  |  |  |  | | Revenue | N/A | N/A |  |  |  |  |  |  | | |